

### **Native salesforce.com application development**

Want to create your own on-demand business application with a multi-tenancy platform? Looking for inexpensive software development options that don't require locally-installed software? With the help of Saaspoint's highly trained salesforce.com experts and force.com, you'll identify applications that are appropriate to build on or specifically designed to address your sales needs.

### **Slash the cost of software development with force.com**

Software development is not for the faint-hearted. Building software applications in-house is expensive and time-consuming. And often you won't get the payback you hoped for. But what if, instead of financing and running the software development infrastructure yourself, you simply accessed it through a web browser and paid a subscription to use the service?

That is exactly what force.com from salesforce.com offers. The world's first "platform as a service" (PaaS), it enables developers to create and deliver almost any kind of business application, entirely on-demand and without locally installed software. It's a breakthrough concept that is making companies radically more successful by letting them translate their ideas into deployed applications in record time.

Entirely new types of innovation are now possible through a combination of 'no-programming' point-and-click wizards, toolkits for the most popular development languages, and the Apex programming language. And because the resulting applications will run natively on the force.com platform, developers can take advantage of:

- All the benefits of a multi-tenancy hosted platform, including built-in security, reliability, upgradability, and ease of use
- Out-of-the-box features that will speed development, including analytics, online access and mobile deployment
- Freedom from managing and maintaining any server infrastructure, even as applications scale to tens of thousands of users

### **Force.com and Saaspoint**

Saaspoint allows you to take the force.com model one step further. Instead of doing the software development yourself, why not pass it over to Saaspoint? Our consultants will work with you to identify applications that are appropriate to build on or migrate to the force.com platform. We will design and build the applications for you and then integrate them with your existing or new data sources, either on your own server or on-demand via the web. We will then work with you to ensure a speedy return on investment through high levels of user adoption.

